



Board Minutes

Date: Sept 22, Thursday, 8:00 - 9:30 AM

Location: Via Zoom

Present: Cino Adelson, Eduardo Drake, Fran Howley, Kathya Dawe, Shannon Carson, Terri Davis, Cathy Petersen, Mary McKeon, Rob Peterson **Absent:** Jack Levi, Sandra Agustin **Guest:** Scott Chase

1. Approve Sept 2022 Agenda
2. Approve Aug 2022 Minutes
3. Treasurer's Report for August 2022 (including Practica) (Rob)

September 10, 2022, Saturday milonga receipts of \$397.00 and costs of \$278.58 (Prepaid Venue - \$80.35, DJ - \$150.00, and Food and Supplies - \$48.23), produced a net gain of \$118.42 for this event. Total attendance: 48 (31 paying members, three non-members, and 14 free entries for the DJ, Workers, Nondancers, New Memberships, Membership Renewals, and Guests).

September 2022 revenue from the weekly practica series was \$682.00 with \$100.00 of dance instruction fees, \$367.00 CFPA rental deposit for net gain of \$214.38. Year-to-date income from the practica sessions is \$747.38. There were 104 participants at the practicas (70 members, 31 non-members, and three workers) for an average weekly number of 26 attendees this reporting period.

In September 2022, 17 membership payments were received totaling \$450.00: Seven via PayPal totaling \$175.00 and ten direct cash payments totaling \$275.00. (One renewal was for two years.)

September 2022 fees, in total, were \$25.38. Fee items were limited to PayPal fees this month. September 2022 net income:

+\$ 118.42 September 2022 milonga
+\$ 214.38 September 2022 practica sessions
+\$ 450.00 September payments (17 total)
- \$ 25.38 Administrative fees
+\$ 757.42 September 2022 net income

09/20/2022 YTD net income is \$2,722.09

9/20/2022 Checking account balance: \$5,007.36

9/20/2022 Savings account balance: \$9,545.88

There was a brief discussion regarding TSoM's minimum balance or reserve to have in our accounts. It was agreed this effort will be postponed. **ACTION:** Rob will continue to evaluate.

4. Membership Report including Membership Committee (Kathya)

Total attendees: 44 New: 2 | Member cash: 24 | PP: 7 | Nonmembers: 1 | Students: 2 |
Renewals: 8 (1 renewed for 2 years)

Kathya recommends there be a premium provided to renewing members, for example free entry to a milonga except the December gala. Fran recommends this become an agenda item for November. Rob recommends there be a member discount for the December gala.

Action: Fran will send the membership committee process document to Kathya and Cino.

5. Fall Retreat (Cino) The date of the retreat is Nov 14, 6-9 pm

6. TSoM Insurance (Rob) This research will be deferred to the Nov board meeting.

7. Nominating Committee needs leader (non-board member) Fran will contact TsoM members to lead the committee. Various names were submitted to Fran for consideration as the chair of the nominating committee.

8. Oct 1, Minnehaha Open Streets (Eduardo) He will be out of town and unavailable to manage the event. He is planning to start the scheduling of the pop-up milongas at Midtown Global Market. The owner of downtown Baludos would like to have live tango at their restaurant. Eduardo will follow up. Mary Pearl recommended another option, which is Martinas.

9. Letter to all instructors describing the mission and offering support to ideas and Programs (Fran) Fran drafted a letter that she has submitted to a few board members for review. Note that Kathya's best email address is her gmail account.

There was a discussion about TSoM bringing in a guest instructor, potentially from Argentina. It is possible TSoM could support a guest instructor in collaboration with others in the community. **Action:** Add this concept to the board retreat agenda.

10. Oct 8 Milonga Venue: Four Seasons – DJ - Paul; MC - Rob; Gate - Fran/Cino

11. Food - Eduardo; PR – Sandy produced a flyer with the theme “Falling for Tango”
12. Update from Committee of Cathy, Rob, Terri, and Kathya who will discuss ways to honor volunteers. Deferred to Nov. **Action** Cathy will arrange the first meeting. Goal: Honor members during December 17 gala.
13. Committee for website changes will include Eduardo and Sandy. Fran mentioned there’s a process document.
14. New Year’s Eve milonga – Fran: Dave Rost provided a history of NY’s Eve milongas in the Twin Cities. There was a discussion about the pros and cons of TSoM hosting a NY eve event. Eduardo suggested we have a NY’s Eve countdown during the Holiday Gala. It was agreed to not pursue a New Year’s milonga.
15. December 17th Holiday party - Fran: There’s a contract for the Women’s Club in Minneapolis at \$2,000 including appetizers (not including taxes, et. There will be a cash bar. Bob Barnes’ sextet \$200/musician or \$1200 including Bob being DJ. Next steps include tickets, promotions, etc. Terri has added the event to the TSoM calendar. Susan Horowitz was able to assist Fran in securing the Women’s Club for our event. **Action:** Eduardo will develop a flier. The committee includes Fran, Susan, Terri, and Eduardo doing PR. Pricing will be determined – member/nonmember and timing. Rob suggested using Eventbrite as a tool to sell tickets that Eduardo endorsed. **Action:** Fran to identify the fire code limit in the Women’s Club. Kathya also suggested that everyone be willing to help by setting shifts for individuals to volunteer. Kathya recommends that all tickets be pre purchase. A discussion ensued. Eduardo mentioned there were last minute sales at the 2021 – mainly students.
16. Member Survey – Cino: The Membership Committee recommends a member survey be conducted every 2 years or so.
17. Adjourned: 9:30 am

Next Virtual Meeting Oct 27, 2022 8:00 - 9:30 AM