

## TANGO SOCIETY OF MINNESOTA [TSoM] BOARD MEETING MINUTES

August 25, 2022, 8:00-9:30 a.m.

Location: Via Zoom

**Present**: Cino Adelson, Eduardo Drake, Fran Howley, Kathya Dawe, Sandra Agustin, Shannon Carson, Terri Davis, Jack Levi, Mary McKeon, Cathy Petersen, Rob Peterson **Absent**: - **Guest:** Scott Chase

- 1. Approved August Agenda
- 2. Approved July Minutes
- 3. Treasurer's Report for July Rob

August 13, 2022, Saturday milonga party receipts of \$492.00 and costs of \$228.20(Venue - \$26.78 due to \$80.35 rental refund, DJ - \$150.00, and Food and Supplies - \$51.42), produced a net gain of \$263.80 for this event. Total attendance: 49 (30 paying members, 10 non-members, and 9 free entries for the DJ, Gate Keepers, Nondancers, Membership Renewals, and Guests).

August 2022 revenue from the weekly practica series was \$549.00 with \$100.00 expenses for dance instruction fees, \$500.00 CFPA rental deposit for net loss of \$51.00. Jack added that there should be a refund of \$500 back to TSoM. Year-to-date income from the practica sessions is \$533.00. There were 85 participants at the practicas (63 members and 22 non-members) for an average weekly number of 21 attendees this reporting period.

ACTION: Rob and Jack will collaborate on updating Bill.Com.via Luis at CFPA to eliminate Shannon's name.

In August 2022, five membership payments were received totaling \$125.00: Five via PayPal totaling \$75.00 and two direct cash payments totaling \$50.00. August 2022 fees, in total, were \$65.69. Fee items including PayPal fees, postage, business card printing, bank fees and reimbursements.

August 2022 net income:

- +\$ 263.80 August 2022 milonga
- \$ 51.00 August 2022 practica sessions
- +\$ 125.00 Membership payments (5 total)
- \$ 65.69 Administrative fees
- +\$ 272.11 August 2022 net income

08/24/2022 YTD net income is \$1,964.67

8/24/2022 Checking account balance: \$4,246.94

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8/24/2022 Savings account balance: \$9,545.88

ACTION: Jack and Rob will discuss what our minimum balance should be for a "Comfort Zone", Will present at our September meeting.

4. Membership Report – Kathya: Total number of members on 25/August/2022: 139 (meaning all members with expiration date in August/2022 or later. | July: 135

Total Renewals: 2 | Joined: 3 | Total expired from January to July 2022: 17

Membership expiring in:

August: 8 (in July there were 9) (reminders sent in July).

September: 13 (reminders sent in August).

October: 2 November: 5 December: 13 Total: 41

Kathya indicated that the Membership Committee had met and were discussing ways to add more value for the TSoM membership. They suggested that there be recognition of members in their birthday month. Members are interested in having discounts – i.e. free entry in a member's birthday month. She will have a discussion with Rob regarding TSoM's budget and some of the committee's ideas. TSoM membership fee has been \$25 for as long as Scott has been on the board.

Rob would like minutes, if generated, from the membership meetings, and second, he would like to compare the membership list to the list of those who receive TSoM News. Those non-members receiving TSoM News are candidates to become new members.

- 5. Fall Retreat Cino: Cino provided a snapshot of possible dates for the Fall Retreat; it was agreed that 11/14 from 6 to 9 pm will be the best for everyone except Sandy. ACTION: Cino will verify if Sandy is available.
- 6. Nominating Committee Fran: She advised Eduardo will continue for 1 more year. Kathya has yet to decide. Sandy and Shannon will be leaving the Board. Fran must step down 01/2024. The Nominating Committee will consist of Eduardo, Jack, and Mary Pearl. Sandra Uri will be asked to join that committee. The Membership Committee may be a resource for seeking new members for the Board per Kathya. There's an unwritten tradition to avoid having an instructor as a board member. Scott advised that instructors could be invited to participate on committees. Jack mentioned that Rebecca suggested 2 ideas; one was to have 2 couples dance tango between her non-tango classes and the other was to have more followers participate in her classes for free. (She has more leaders than followers.)

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- 7. Sept 10 Milonga-Fran: DJ Lois, MC Kathya, Gatekeepers Fran and Cino, Food Terri, PR /Fran; Location: Riverfront Park Theme will be related to the State Fair.
- 8. Website Fran: It was noted that Paul Lohman has a strong knowledge of the TSoM website. There was a discussion about how to acknowledge our super volunteers. ACTION: Committee of Cathy, Rob, Terri, and Kathya will discuss ways to honor volunteers.
- 9. Open Streets Eduardo: TSoM is not committed to any Open Streets events yet but is hoping to participate in the Minnehaha and North Minneapolis location events. Fran asks that Eduardo keep the board up to date.
- 10. Boot Camps Jack: Sandy, Sabine, and Jack met to talk about a TSoM boot camp, which draw more into the community and have greater retention than group lessons (stated by Jack). Miriam had a bootcamp and Jack didn't want to start another one at an overlapping time. ACTION: Jack will submit a 1-page report to the board. Sandy stated that we support those who are supporting TSoM's mission. Cathy suggested TSoM notify all instructors that TSoM would support them in developing opportunities such as Boot Camp. Excellent idea and no action was defined at this time.
- 11. Treasurer Fran: Shannon has retired from his position as Treasurer and is now a Member at Large. Rob Peterson is the candidate for treasurer. MOTION: Fran moved that Rob become the Treasurer immediately; the vote was unanimous. Rob will complete Shannon's term and then his own expiring January 2025.
- 12. Liability Insurance Shannon: ACTION: Rob and Shannon will examine the liability insurance policy pertaining to our future rental of equipment. It would cost \$150 for blanket coverage per year. Shannon and Rob will see if it would work effectively to have insurance each separate time of rental. Eduardo mentioned that TSoM may want to support tango event organizers by extending TSoM liability insurance policy to them. This may result in additional tiers of membership.
- 13. Website Fran: Fran spoke with Don regarding the TSoM website and updating it to refresh the look. Don is totally open to making changes and updates. ACTION: Sandy indicated our mission should be one of the first things seen when the website is opened and will contact Don to have this change made. A committee will be formed to discuss suggested changes.
- 14. Meeting adjourned at 9:30 am

Next Virtual Meeting September 22, 2022, 8:00 - 9:30 AM