TANGO TANGO SOCIETY OF MINNESOTA

TANGO SOCIETY OF MINNESOTA [TSoM] BOARD MEETING MINUTES

June 23, 2022, 8:00-9:30 a.m.

Location: Via Zoom

Present: Cathy Petersen, Cino Adelson, Eduardo Drake, Fran Howley, Kathya Dawe, Sandra Agustin, Shannon Carson, Terri Davis, Jack Levi, Mary McKeon Absent: 0 Guest: Scott Chase and Rob Peterson

- 1. Approve June Agenda
- 2. Approve May Minutes with amendments
- 3. Treasurer's Report for May (Shannon) (Rob Peterson)

June 11, 2022, Saturday milonga party receipts of \$525.00 and costs of \$292.13 (Venue \$107.13, DJ \$150.00 and Food \$35.00) produced net income of \$232.87 for this event. Total attendance: 53 (45 members, 7 non-members, 1 student).

June 2022 revenue from the weekly practica series was \$526.00 with no offsetting expenses. Year-to-date income from the practica sessions is \$204.00. There were 86 participants at the practicas (59 members and 27 non-members) for an average weekly attendance of 21.5.

In June 2022, 22 membership payments were received totaling \$550.00: 13 count via PayPal totaling \$325.00 and 9 count totaling \$225.00 via direct cash payment.

June 2022 net income: +\$ 232.87 June 2022 milonga +\$ 526.00 June 2022 practica sessions +\$ 550.00 Membership payments (22 total) -\$ 37.77 PayPal fees +\$ 1.272.10 June 2022 net income

06/22/2022 Checking account balance: \$3,522.87 06/22/2022 Savings account balance: \$9,545.64

Rob will run for treasurer when Shannon's term has ended. Duties of the treasurer can be assigned to a TSoM member that is not a board member on board approval. Rob is in training with access to TSoM's bank and PayPal accounts. Welcome Rob!

- 4. Membership Report Kathya:
- June renewals 4
 New members 10
 Membership up to date 122 (meaning with expirations in June/2022 and after)

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Memberships expiring in 2022: March - 4 (2 emails can't be delivered) April - 8 May - 4 June - 3 July 3 (All of them received emails reminding them to renew)

Membership expired in 2021: 21 (1 moved from MN, and 1 email cannot be delivered)

Membership expired in 2020: 34 (2 moved from MN and no email contacts) Membership expired in 2019: 47 (3 deceased: Susan, Jean and Marisa; 1 moved from MN, 1 no email contact)

Memberships expiring in June and July - email reminder inviting them to renew was sent.

- 6. Fall Retreat? Cino: Cino suggested a second retreat in the Fall of 2022 to continue our strategic move forward; she will host again. Topics and agenda items TBD. Fran requested we have a clarified goal. Terri believes a retreat would be useful to revisit and fine tune. Sandy stated the committees will start functioning before Fall... so, while we will be able to align and/or better articulate what we expect from them, we should be able to let them start bringing and implementing ideas. Kathya stated the retreat is a great time to reflect on how well we "built committee muscle"; to articulate 'fully-functioning' and alignment with our mission and vision statements, as well as how well we partnered with the community.
- 7. What will the board talk about and do when we have a /milonga committee? Cino: As a board we create committees to implement ideas we can't do as 10 individuals on the board. We'll have a mix of what the board and committees develop as ideas. The board should be able to delegate to the committees to implement. Cino reminded us of our mission and the vision statement "a deep connection between Argentine tango and lifelong wellness."
- 8. JULY 9th: Argentine Independence Day TOM'S PLACE Fran: It will be a cooperative event with Bataclan (Tamara and Liliana). Eduardo suggested we offer to create a banner for Bataclan as co-sponsor. Sandy advised that Bataclan is contributing food and decorations for this milonga. It was decided that TSoM would not buy a banner.
- 9. Alliance Francaise Fran: A discussion ensued about what it means to co-sponsor an event including Alliance Francaise (Paul L) event. TSoM has liability insurance and an ASCAP license we can lend to others through co-sponsorship. Through email we moved to co-sponsor this event and this motion was recorded in the May minutes.

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- 10. Liability insurance Shannon: Eduardo mentioned that the insurance policy listed specific locations instead of wherever we do an event we have coverage; he asked that the policy be revised to allow any location and any number of attendees. Action: Shannon and Rob to investigate with our insurance agent the cost, locations, and attendees.
- 11. Membership committee Kathya: 6 including Kathya and Cino will be having a meeting to formally establish the committee.
- 12. Dinner in White Eduardo: 30 out of 32 seats at level 1 with dinner plus 1 at level 2. Board members support this event to create a wonderful tango evening.
- 13. Eventbrite update Eduardo: TSoM doesn't have a minimum commitment; it is a platform to promote events. We can regulate ticket counts and set workflows. The user/attendee pays the fee. Fran recommends we use PayPal for our July milonga. Further Fran recommends we discuss which platform to use Eventbrite or PayPal for our events/milongas. Action: Fran assigned research task to Eduardo and Shannon to determine if we should begin using them for ticketing.
- 14. Mehri Monadi Milonga Fran: Mehri suggested that TSoM hold a milonga at her home in Prior Lake. The board agreed that it would be an event Mari initiated and developed. It would not be a TSoM milonga. Mehri can have an event put on the TSoM calendar.
- 15. Meeting adjourned at 9:30 am

Next Virtual Meeting July 28, 2022, 8:00 - 9:30 AM

Jack advised: The TSOM practica began on May 21, there have been 7 so far. The lease we signed was for 3 months and it looks like we have good attendance and good support. It has been profitable, we earned \$336 after pre-paying the 3 month lease.

He proposed extending the lease by 12 months. Here is the motion:

"Should TSOM extend the practica and the lease at the CFPA by 12 months, from Sept 3, 2022 till Aug 26, 2023 at a cost not exceeding \$40 per week?"

Motion: yea - 7 Jack, Fran, Cino, cjp, Shannon, Terri, Mary pearl, no -