



TANGO SOCIETY OF MINNESOTA [TSoM] BOARD MEETING MINUTES

February 24, 2021, 8:00-9:30 a.m.

Location: Via Zoom

Present: Cathy Petersen, Cino Adelson, Eduardo Drake, Fran Howley, Kathya Dawe, Mary McKeon, Sandra Agustin, Shannon Carson, and Terri Davis (Guest Scott Chase)

Absent:

- 1.
2. February Agenda Approved: additions by Eduardo & correction to list Feb. treasurer's report, not Jan.
3. January Minutes Approved
4. Membership Report – Kathya: In January, 130 members have expiration in 2021 and after. 1 new member in January. We have 90 active / paid members in January 2022. Those who are to renew in April and May are 11 people.
5. Treasurer's Report – Shannon
February 12, 2022 Saturday milonga party receipts of \$255.00 and costs of \$400.00 (Venue \$300.00 and DJ \$100.00) produced a net loss of \$145.00 for this event. Total attendance: 29 (24 regular admissions and 5 student admissions). PayPal ticket-purchase transaction fees for this event totaled \$10.64.
In February, 1 membership payment was received via PayPal, totaling \$25.00 with related transaction fees of \$1.36.
February 2022 net loss:
- \$ 145.00 February 2022 milonga
+ \$ 25.00 Membership payments (1 total)
- \$ 10.64 PayPal fees - ticket purchases
- \$ 1.36 PayPal fees - renewals
- \$ 132.00 February 2022 net loss

02/24/2022 YTD net loss is \$1,096.23

02/24/2022 Checking account balance: \$1,545.83

02/24/2022 Savings account balance: \$9,545.48

Sandy recommended that TSoM compare our membership and revenue streams with other organizations' experiences pre covid.

6. Development of TSoM committees Please review notes Cino sent out Jan 23.
The committee idea suggested by Cino is that the committees are populated by TSoM members but lead by board members. Fran likes the idea of having committees, perhaps 2

in order to keep it simple at the start. Terri suggested prioritizing which committees to develop first. Mary Pearl said it is a new concept for TSoM; she recommended financial and event planning committees. Sandy stated she supports adding committees to our structure as it will be much more efficient, but we may need to change our by-laws. Cathy supported initiation of committees but asked how the structure will work and how will we know we're successful. Eduardo stated we need to be clear on the TSoM vision to inspire the board and the committees. He supports initiating committees. Kathya likes the idea of a few committees to reach more people and tasks. She stated this is a board that really works, which is very rare. She's concerned about establishing a financial committee as she's not clear what we will want from this committee. What do we need from the committees? Shannon recommends that we go back to our vision, then we add the tactics to work towards our vision. He recommends that we set up our committees on a "need basis" in line with our vision. The first to set up is the membership committee. Eduardo stated we need to be grounded in our mission and vision. Scott suggested that tasks generate committees. Cino stated she likes the ideas of committees; it creates succession and opportunities while connecting to our vision and mission. Let's start with one or two committees. **ACTION:** Sandy has volunteered to work with Cino on developing a detailed process to get a committee started.

Fran volunteered to lead a committee on membership or events planning. This will be in support of Kathya's efforts and with her involvement.

PR / Marketing
 Outreach
 Membership
 Events/Programming: Milonga Planning

7. Pop-up milonga after Hector Olivera's concert Northrop on June 5:
<https://www.northrop.umn.edu/events/hector-olivera-tantalizing-transcriptions-and-tangos-2021>
 This was supported by the board and Eduardo volunteered to help.
8. March 12 milonga will include elections, gifts to honor TSoM's pandemic board, a performance by John and Jesica and a follower's tanda. It will be held at Four Seasons. Payment may be made by PayPal as well as at the door with 3 categories of pricing.
9. Midtown Global Market Pop-up Milongas: Eduardo met with them on 2/11; it dovetails with their vision of having dance events. The first one may occur on 2/26. He moved that TSoM pay \$150 to Wendy and one other musician to perform at Global Market on 2/26, seconded by Sandy. Motion passed.
10. Insurance: Eduardo read TSoM's liability insurance policy which listed specific venues, but the insurance agent verbally advised that TSoM is covered at all venues. **ACTION:** Eduardo will write to Insuror to request that in writing.



11. December Holiday Party: Fran is working with Susan Horowitz to get detailed information about use of the Women's Club of Minneapolis for our Holiday Milonga. Estimated amount for food and venue is \$2000.
12. April Milonga: Fran has emailed Kat at Center for Performing Arts to check availability.. Terri advised Lois will likely be hosting workshops the weekend of TSoM's milonga with Oscar. Mary Pearl will be on the committee.
13. Kathya shared that Susan McKenna will not be with us much longer and that she would like to die in Minneapolis rather than Green Bay where she is with her sister. On Saturday night there will be a music concert by Charles and Jay at the apartment where Kathya resides. It will be advertised on facebook and will be open to all. It is a fundraiser to help with Susan's expenses.
14. Meeting was adjourned at 9:30.

Next Virtual Meeting March 24, 2022 8:00 - 9:30 AM