



TANGO SOCIETY OF MINNESOTA [TSoM] BOARD MEETING MINUTES

Thursday, May 27, 2021 5:30-7:00p.m.

Location: Via Zoom

Present: Fran Howley, Cathy Petersen, Cino Adelson, Eduardo Drake, Jack Levi, Kathya Dawe, Mary McKeon, Scott Chase, Shannon Carson and Terri Davis.

Absent: Sandra Agustin

- 1 May 2021 Agenda approved.
- 2 April 2021 Minutes approved.
- 3 Discussed having a TSoM sponsored event with Sabine Ibes after a conversation between Fran, Jack and Sabine.
- 4 Treasurer's Report:
 - Ten memberships payments for a total of \$250 received via PayPal and check in April with related fees of \$8.24, five payments via check for \$125. There was a donation of \$25 from Len Mathes.

Expenses: Direct and Indirect | Balances

- TSoM had direct expenses for the May 8, 2021, Kordiak Party. This event had a earnings of \$302.87
 - May 2021 net income \$273.03
 - May 27, 2021 YTD net loss is \$1,299.23. Checking Account balance \$1,920.76 | Savings Account balance \$11,044.67
- 5 Membership report by Kathya:
 - TSoM has 139 members with 3 renewals and 2 new members in May. Will advise number of renewal letters sent to members in June. No second notices were sent in May.
 - **Action:** Add to June agenda discussion regarding the TSoM newsletter a notice welcoming renewing and new members. Possibly call the new member as well as creating a welcome packet of instructors passes.
 - 6 Advertising in Sheer Magazine (Growing our Tango Community):
Scott wrote an article about TSoM that Fran will share for publication on the Facebook page. TSoM paid advertising at \$300.
 - 7 May 8th Event Summary:
Outdoor event with music by Rogue Tango Duo of Scott and Wendy and DJ music by DJ Paul. Location: pavillion at Kordiak Park in Colombia Heights. Kordiak Park party receipts of \$660.00 (42 members and 20 non-members admission fees and costs of \$357.13 (park rental \$107.13, live music \$200.00, DJ \$50.00) produced a net profit of \$302.87 for this event. These are the actual financial results of this milonga. Total attendance: Approximately 70. An overage of \$25.00 from this party was recorded as a



gift received.

Lessons learned:

- have a designated photographer/videographer for posting images on Facebook selected by the planning committee
 - registration and admission setup should be near where it is likely people will enter the dance space
 - revive the birthday tanda at TSoM dances
 - possibly provide a free pass to those who's birthday occurs in the month the milonga occurs
 - in middle of milonga, have an announcement regarding payment
- 8 June 13th Event from 5 – 8 with 4 pm set up. Shannon has reserved Tom Larson's place by Woodbury. Cost for 4 hours is \$360. Lois Donnay will be the DJ at \$100. It will be an "ice cream sundae Sunday". Rain date is Sunday, June 20th. Committee includes Mary Pearl, Jack, Eduardo, Shannon and Fran.
- 9 July and August events: July 10th planning committee is Kathya, Fran, Shannon and Cathy; event will be at Kordiak Park; August 14th planning committee is Cino, Eduardo, Fran, and Jack; event will be at Waban Park, 4655 46th Ave S, Minneapolis, MN 55406.
- 10 Discussion regarding covid:
- Liability insurance excludes coverage in event of covid infection of attendees or board. There will be a statement drafted added to the sign-in/registration sheet.
 - Possibly require attendees to show covid vaccination card. We have a higher burden due to the style of dance.
 - Require at both indoor and outdoor events.
 - No masks were required for May, but people should be comfortable with either depending on the partner. Masks optional at your discretion and that of your dance partner. **Action:** Consider masking policy for indoor events once planning for indoor events begins.
 - Masks are provided by TSoM.
- Eduardo moved that all entrants must be fully vaccinated to enter TSoM events.
Motion passed unanimously.
- 11 Discussion regarding creating a list of covid vaccinated people to be shared with other milonga organizers. **Action:** discuss this topic at June meeting.
- 12 Fran will email milonga organizers to ensure there aren't two events on one evening.
- 13 Financial Goals for 2021: Tabled to the June meeting. There was a discussion initiated by Cino asking about TSoM's philosophy related to financial goals. It is recommended that financial goals be set under a broader set of goals for TSoM. TSoM has previously provided a grant for the Tango Marathon. This type of support might be something to do in the future.



NEXT MEETING

The next Board meeting will take place on June 24, 2021 from 5:30 to 7:00 PM via Zoom.