



TANGO SOCIETY OF MINNESOTA [TSoM] BOARD MEETING MINUTES

Thursday, April 22, 2021 5:30-7:00p.m.

Location: Via Zoom

Present: Fran Howley, Cathy Petersen, Cino Adelson, Eduardo Drake, Jack Levi, Kathya Dawe, Mary McKeon, Sandra Agustin, Scott Chase, Shannon Carson and Terri Davis.

- 1 April 2021 Agenda approved.
- 2 March 2021 Minutes approved.
- 3 Advertising in Sheer Magazine (Growing our Tango Community):
Scott advised that TSoM could advertise for two years at a cost of \$300 in Sheer Dance Magazine (<https://www.facebook.com/SheerDanceMagazine/>). Scott has created 12 different ads that can be used as is during the two years prepaid ad subscription. Scott has agreed to write articles about tango which he will submit to the magazine. Scott will inquire about having TSoM's events posted at the magazine's website. **MOTION:** Move that Scott move forward with 2 years of ads in Sheer Dance for \$300. Seconded and passed unanimously.
- 4 Treasurer's Report:
 - Eight memberships payments for a total of \$200 received via PayPal in March with related fees of \$8.24, one payment via check for \$25 – total \$225.

Expenses: Direct and Indirect | Balances

 - TSoM had direct expenses for the April 10, 2021, J & Rachel Zoom Party. This free remote event had a loss of \$150.00 for a music review.
 - April 2021 net income \$66.76
 - April 22, 2021 YTD net loss is \$1,572.26. Checking Account balance \$1,647.73 | Savings Account balance \$11,044.48.
 - **ACTION:** Fran will check with early TsoM leaders to ascertain how the large saving account funds were accumulated.
- 5 Membership report by Kathya:
 - TSoM has 138 members with 10 renewals and new members in April. 12 renewal letters were sent to members.
 - There was discussion about how the names of individuals who attend TSoM events could be used for future planning.
- 6 April 10th Event Summary:
This was a successful event with attendance of 34 people; J & Rachel of Tango Musicality presented a "tango flight" especially created for TSoM.
- 7 May 8th Event 5-7 pm:
Outdoor event with music by Rogue Tango Duo of Scott and Wendy and DJ music by DJ Paul. Location: pavillion at Kordiak Park in Colombia Heights. Entrance fee will be



\$10. Committee needs to ensure that the \$10 entrance fee is clear in Facebook post. There was a discussion regarding the comfort level of the dance community regarding masking and dancing with each other. Committee includes Cino, Terri, Mary Pearl, Sandy, Fran. There will be a gate managed by Scott, and he will bring the sound equipment if needed. **ACTION:** Mary Pearl will check with Paul to see if he needs the TsoM sound equipment. The cost will be \$200 for Rogue Tango, \$50 for DJ and \$107 for Kordiak. **ACTION:** Fran will get event expenses to Shannon.

- 8 June 13th Event from 5 – 7 with 4 pm set up. Shannon has reserved Tom Larson's place by Woodbury. Cost for @ 4 hours is \$360. There will be a DJ. It will be an "ice cream sundae Sunday". Committee includes Mary Pearl, Jack, Eduardo, Shannon and Fran. **ACTION:** Shannon will clarify 'rain date' possibility with Tom.
- 9 July and August events: July 10th planning committee will be Kathya, Fran, Shannon and Cathy; August 14th committee will be Cino, Eduardo, Fran, and Jack.
- 10 Financial Goals for 2021: Tabled to the May meeting. There was a discussion initiated by Cino asking about TSoM's philosophy related to financial goals. It is recommended that financial goals be set under a broader set of goals for TSoM. TSoM has previously provided a grant for the Tango Marathon. This type of support might be something to do in the future.

NEXT MEETING

The next Board meeting will take place on May 27, 2021 from 5:30 to 7:00 PM via Zoom.