



TANGO SOCIETY OF MINNESOTA [TSoM] BOARD MEETING MINUTES

Thursday, March 25, 2021 5:30-7:00p.m.

Location: Via Zoom

Present: Fran Howley, Cathy Petersen, Cino Adelson, Eduardo Drake, Jack Levi, Kathya Dawe, Mary McKeon, Sandra Agustin, Scott Chase, Shannon Carson and Terri Davis.

1. Fran asked us to send her the names of individuals that board members had not had time to call. She also suggested that we let Kathya know if we find incorrect phone numbers and emails.
2. March 2021 Agenda approved.
3. February 2021 Minutes approved.
4. Treasurer's Report:
 - Nine memberships payment of \$225.00 was received via PayPal in March with related fees of \$8.96.
 - A one-time Board approved transfer of \$1,000.00 was made from the TsoM TCF Bank savings account to its checking account.

Expenses: Direct and Indirect | Balances

- TSoM had direct expenses for the March 13, 2021, Paris Chansons Zoom Party. This free remote event had a loss of \$400.00 for live music.
- March 24, 2021 YTD net loss is \$1,639.02. 3/24/2021 Checking Account balance \$1,580.97 | Savings Account balance \$11,044.48.

Cino initiated a discussion on the TSoM budget; Shannon advised this is the first time we've accessed and used the TSoM savings. This will be an agenda item for our April meeting.

5. Membership:
 - TSoM estimated that there are 136 members with 8 renewals and 1 new member.
6. March 13th Event Summary:

This was a successful event with attendance of 28 people. There were 3 rotations of 15 minutes each for R. Abas, S. Ibes, and L. Donnay. The event (Spring into Tango) began at 7 pm with instruction until 8 pm, then breakouts for social interaction until 9 pm. Sandy advised the results of a survey issued after the event; the recommendations ranged from more music (including blues) to outdoor milongas. TSoM spent \$300 on this event paying each instructor \$100.
7. April 10th Event:

Cathy advised that J & Rachel of Tango Musicality will be presenting a "tango flight" especially created for TSOM. A "tango flight" is much like a wine flight, instead it will be 'tasting' tangos instead of wines! They said, let everyone know to have a tasty



beverage handy – as they may pause for a quick toast, now & then. Their theme is “April Showers”; they'll talk about songs featuring rain in their lyrics, such as “Lluvia de Abril”, “Llueve Otra Vez”, “Garua”, “En Esta Tarde Gris”, and more! The post event time will be from 8 to 9 pm. There will be a post event evaluation. Possible titles: Ticket to Tango or April Showers Bring Tango Flowers.

8. May Event:

- May 8: DJ event outdoors; payment to be determined; committee includes Cino, Terri, Mary Pearl, Sandy, Fran

9. June 13 Event: Shannon has reserved Tom's Place. Cost for @ 4 hours is \$360. Committee includes Mary Pearl, Jack, Eduardo, Shannon and Fran.

10. New Process Document for Zoom and Outdoor Events:

Fran asked that we review the new Process Document. Items to add include the use of Facebook Invitation and adding the questionnaire at the end of each event. Eduardo recommended one Zoom event per quarter even when the pandemic is over.

11. Advertising in Sheer Magazine (Growing our Tango Community):

Scott discussed how we could attract new dancers to tango and TSoM; he believes TSoM must align itself with the greater dance community. He believes we could recruit from other dance communities, specifically the ballroom dance community. Sheer Dance Magazine (<https://www.facebook.com/SheerDanceMagazine/>) has a national following with a Minnesota focus; he believes an article and ads in the magazine would be useful. Scott volunteered to write an article about tango for Sheer Dance Magazine.

We need to update TSoM's contact info in the magazine.

There was general board support of this concept. This will be an agenda item for our April meeting.

Eduardo mentioned there is an app available for Apple devices called “Tango Partners” at <https://tangopartner.com/>; it provides ideas to help grow a Tango community.

NEXT MEETING

The next Board meeting will take place on April 22, 2021 from 5:30 to 7:30 PM via Zoom.